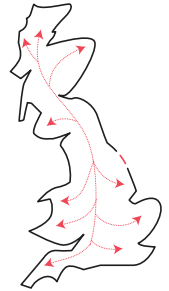# WHY SUBMIT AN EVENT TO VISITSOUTHAMPTON.CO.UK?
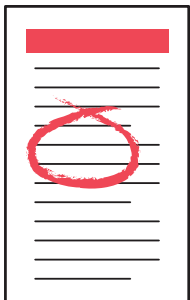
EVENT LISTINGS ARE COMPLETELY FREE

WE REACH OVER 2M PEOPLE ACROSS THE UK.

We are actively looking for events just like yours every month and millions more through our partners.

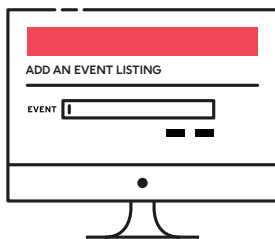## HOW DO I SUBMIT AN EVENT LISTING?

FIRST UP –

Check that we don't already have your listing by searching for it on list.co.uk. We actively research events all the time, so even if you haven't told us about it yet, we could already have the details.

IF WE ALREADY HAVE IT, YOU CAN ADD YOUR OWN

IMAGES | EDITORIAL | SOCIAL MEDIA VIDEOS | LINKS AND MORE

BY CLICKING ON THE LINK: 'UPDATE THIS EVENT'
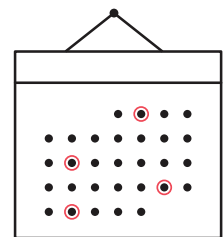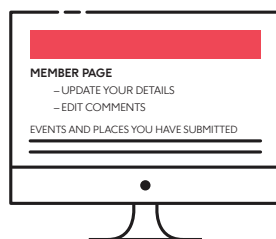

ADD AN EVENT LISTING

EVENT

SINGLE OR WEEKLY EVENT?

COMPLETE OUR SIMPLE FORM AT:

LIST.CO.UK/SUBMIT

WHAT HAPPENS NEXT?

WE CREATE THE BEST LISTING POSSIBLE AND GIVE YOU FEEDBACK ON YOUR MEMBERS PAGE AT:

LIST.CO.UK/MEMBER

MEMBER PAGE
– UPDATE YOUR DETAILS
– EDIT COMMENTS
EVENTS AND PLACES YOU HAVE SUBMITTED

MULTIPLE EVENTS?

SEND US A STRUCTURED FEED IF POSSIBLE.

FOR ANYTHING ELSE CALL **0131 550 3050** OR EMAIL **EVENTS@LIST.CO.UK** FOR MORE INFORMATION

TOP TIPS

GET US YOUR EVENT AS EARLY AS POSSIBLE

THE SOONER WE HAVE IT, THE MORE PEOPLE WILL SEE IT.

INFORMATION PROVIDED LESS THAN 14 DAYS AHEAD WILL GENERALLY NOT BE USED **(EXCEPTING CANCELLATIONS)**

ENHANCE

YOUR EVENT DESCRIPTION AS MORE INFORMATION BECOMES AVAILABLE.
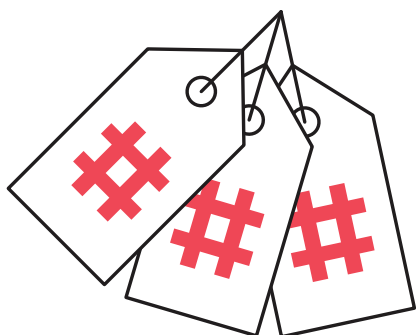
ENHANCED LISTINGS GET MORE TRAFFIC
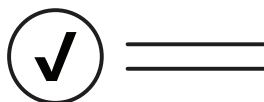
BETTER INFORMATION

MEANS YOUR LISTING WILL STAND OUT FROM THE REST.

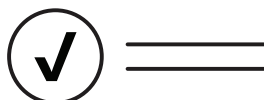**IT WILL ALSO HELP IT BE MORE EASILY FOUND BY SEARCH ENGINES**

GIVE THE EVENT AS MANY RELEVANT TAGS AS POSSIBLE.

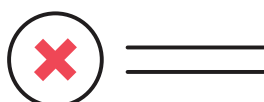People might search for the film 'Billy Elliot' with 'Film' 'Dance' 'Ballet' 'Jamie Bell' etc.

BE FACTUAL AND INFORMATIVE IN YOUR DESCRIPTIONS.

BE HONEST

People are unlikely to believe that your local am-dram staging of macbeth is the best ever seen in the history of theatre

UPDATE THIS EVENT

ANY CHANGES TO YOUR EVENT? NEW ACT CONFIMED? CHANGE OF TIMES?

CLICK ON THE: 'UPDATE THIS EVENT' LINK ON YOUR EVENT TO LET US KNOW

SIZE OF IMAGES

Please provide images at least (w) 555px x (h) 366px at (72dpi)

All web listings are manually checked by our research team and we deliver over 99% accuracy